

## **SWK 6511: Clinical Social Work Practice**

## **Presentation Assignment**

You will create an educational presentation for families in a specific stage of the family life cycle (newly married couple, families with new baby, families with school-aged children, families with adolescent children, empty nest stage/launching children, retirement stage, aging). You will choose the stage.

Your audience is seeking to gain an understanding of what this stage consists of, including challenges, as well as how to successfully transition into this new stage. Consider what parents can do in this stage to help their family flourish.

If a family encounters difficulty in their transition to a new stage, how can family therapy help them? Consider evidence-based interventions discussed throughout the course or discovered in your own research.

You may use any method you choose for the presentation that can be submitted via Moodle. Ideas include PowerPoint with voiceover, video uploaded, YouTube Video Link, Prezi, Whiteboard Video or any way you can get the communication across to the group you are preparing to meet with.

## **Rubric**

Criteria	Exemplary	Developing	Poor
Introduction of Presentation	Presenter introduces self and pertinent background information.  Presentation provides a clear purpose and outline of what the presentation will accomplish.  (10 points)	Presenter provides unclear introduction of self and/or unclear purpose of the presentation.  (6 points)	Presenter fails to introduce self or does not provide a clear purpose or outline of what the presentation will accomplish.  (0 points)
Explanation of stages of life cycle	Presentation includes a clear explanation of life cycle stage, including challenges the family may encounter. (15 points)	Presentation provides an incomplete or unclear explanation of the life cycle stage, or does not include challenges the family may encounter.  (10 points)	Does not provide an explanation of function life cycle stage, including challenges the family may encounter.  (0 points)

Strategies for building healthy families and transitioning successfull y to new stage	The presentation offers clear strategies for building a healthy family.  The presentation offers clear strategies for transitioning to new life cycle stage successfully.  (20 points)	Presentation provides incomplete or unclear strategies for building a healthy family.  The presentation offers unclear strategies for transitioning to new life cycle stage successfully.  (15 points)	Presentation does not include strategie s for building a healthy family.  The presentation does not offer clear strategies for transitioning to new life cycle stage successfully.  (0 points)
Explanation of how family therapy can help	Presentation provides a clear explanation of how family therapy can be helpful to a family encountering difficulty transitionin g to a new stage of the family life cycle.  Evidence based practices are included.  (15 points)	Presentation provides an incomplete or unclear explanation of how family therapy can be helpful to a family encountering difficulty transitioning to a new stage of the family life cycle.  Evidence based practices are not included.  (10 points)	Presentation does not include an explanation of how family therapy can be helpful to a family encountering difficulty transitioning to a new stage of the family life cycle. Evidence based practices are not included. (0 points)
Creativity and use of voice	Presentation is creative and strongly engages the audience. The presentation educates the audience in a way that they will remember. Presentation includes presenter's voice, (examples, video or voiceover if a PowerPoint presentation, etc.).  (10 points)	Presentation provides minimal creativity and minimal engagement. There was more room for creativity than what was demonstrated. Use of voice is limited.  (5 points)	This presentation does not include any creative or memorable material. The educational message was lost because of lack of engagement. Presentation does not use voice.  (0 points)
Developmental Appropriateness	The presentation is designed to address parents seeking to gain an understanding of	Presentation does not fully incorporate planning for who the audience is and developmental appropriateness	Presentation does not take into consideration who the audience is, their perspective or their

	how to help their families successfully transition into a new stage of life.  Presentation takes into account their perspective and level of understanding of the material.  (10 points)	(5 points).	level of understanding. (0 points)
Summary and Discussion	Presentation provides a clear summary of key points of theory. Presenter is prepared with questions or topics to facilitate a discussion with the audience. (10 points)	Presentation provides an unclear summary of key points of theory. Presenter is inadequately prepared with questions or topics to facilitate a discussion with the audience.  (5 points)	Presentation does not provide a summary of key points of theory. Presenter does not attempt to facilitate a discussion with the audience. (0 points)
Response to Peers	Student provides thoughtful response and insight in a peer review of a classmate's presentation. (10 points)	Student provides incomplete response and insight in a peer review of a classmate's presentation.  (5 points)	Student does not peer review a classmate's presentation. (0 points)